

Sold out in Sydney & Melbourne, so don't miss out the first HR Summit 2003 in Beijing and the Summits in Hong Kong and Shanghai. Book Today!

"It was a really good conference and I learnt a great deal which we are already putting into practice. It was very well organised and presented, with a variety of topics and speakers"

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Following the overwhelming success in Sydney, Melbourne, Singapore, Hong Kong, Kuala Lumpur and Shanghai last year, the organiser Key Media is proud to announce the staging of HR Summit 2003 in Beijing, Hong Kong, and Shanghai.

HR Summit 2003 is a two-day event and provides a packed itinerary of high-level conferences, workshops and seminars. Each summit is dedicated to the needs and challenges facing HR managers, directors and related senior professionals in China in Hong Kong.

HR Summit | 2003 www.hrsummit2003.com

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Topics include:

- An overview of PRC labour law
- How to create a coaching culture in your workplace
- A work & life balance
- Effective salary structuring
- Localisation
- The global perspective of HR
- Terminating employment contracts
- Retention strategies
- Workplace issues caused by SARS'
- Talent Management
- Redundancy & Retrenchment
- The value of a HR professional – Transforming Human Resources
- Drafting employment contracts & protection of business
- The dramatic elevation of HR value
- Organizational Behaviour from Macro to Micro – Theories & Techniques

HR Summit 2003 Beijing
13th - 14th May, 9:30 am - 5:15 pm
The Great Wall Sheraton Hotel, Beijing

HR Summit 2003 Hong Kong
4th - 6th July, 9:30 am - 5:15 pm
The Hong Kong Convention and Exhibition Centre,
Hong Kong

HR Summit 2003 Shanghai
29th - 30th October, 9:30 am - 5:15 pm
Pudong Shangri-La Hotel, Shanghai



For Further Information, Please Contact Yolanda Lam (yolanda@kmimail.com) Tel: (852) 2815 5988

Reservation Form — Fax to (852) 2815 5225

Discounted Prices

- Please reserve _____ places at
- The 2-day HR Summit 2003 Beijing on 13th & 14th May at the Ballroom, Great Wall Sheraton Hotel, Beijing. Original Price is ~~RMB1,495~~. Now only at **RMB995**
 - The 2-day HR Summit 2003 Hong Kong on 4th & 5th July at Conference Room 606-607, the Hong Kong Convention and Exhibition Centre. Original Price is ~~HK\$1,495~~. Now only at **HK\$599**
 - The 2-day HR Summit 2003 Shanghai on 29th & 30th October at Dalian & Changchun Conference Room, the Pudong Shangri-La Hotel, Shanghai. Original Price is ~~RMB1,495~~. Now only at **RMB995**

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 For HR Summit 2003 Hong Kong, cheques can be made payable to Key Media International Ltd. and send to 1901-3A ING Tower, 308 Des Voeux Road Central, Hong Kong.

CANCELLATION & TRANSFER: If you are unable to attend, a substitute delegate is welcome at no extra charge. Please provide the name and job title of the substitute delegate at least 2 working days prior to the conference. A complete set of materials and 50% refund minus a service charge of 10% will be given for cancellations received 10 working days before the conference date. No refund can be given for cancellations received 5 working days before the event. All notices of cancellations or replacement must be made in writing and acknowledged by Key Media International Ltd via email or fax.

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